



## RE: HVS On-Line Auction

Dear Business Owner!

Hoover-Vestavia Soccer is a partnership between two local soccer clubs: Hoover Soccer Club and Vestavia Hills Soccer Club. These 20 teams comprise over 350 players all playing at the highest level of soccer in the United States. Each year HVS awards a large sum of financial aid to help players that would not otherwise be able to afford to play. We are seeking your assistance as a valued member of our community to reach that goal.

This year, we are holding our first ever HVS On-Line Auction, it will take place October-November with 100% of proceeds going to the HVS Financial Aid Fund. We are seeking donation items / baskets / packages, each with an estimated value of \$200-\$250. Individual families, local businesses, and others can donate items by emailing [fundraising@hoovervestaviasoccer.com](mailto:fundraising@hoovervestaviasoccer.com). All donations are tax deductible. You will receive a receipt upon receipt of your donation.

### Auction Item Information:

- Donation title (short description)
- Details (long description)
- Restrictions (expiration dates, etc.)
- Website / Donation tag / Category / Photo
- Dollar value amount / Gift certificate? Yes / No

**Purpose:** To raise money for HVS player Financial Aid - We want to make sure that every player who is accepted to an HVS team can afford the fees associated with competitive play at this level.

### Timeline:

- October 5 thru November 1 - Collect items & packages
- November 1-7 - Organize auction site, promote event
- Nov 7 - Auction opens on-line
- Nov 14 Midnight - Auction closes

### Submitting Auction Item Instructions:

Please email us at [fundraising@hoovervestaviasoccer.com](mailto:fundraising@hoovervestaviasoccer.com) to submit your donation with any details or with any questions and all the information. Questions about donation receipts, please contact [accounts@hoovervestaviasoccer.com](mailto:accounts@hoovervestaviasoccer.com).

Your donation will directly help a young soccer player's hope come true. Thank you!

Hoover-Vestavia Soccer Staff